ALASKA PUBLIC HEALTH ASSOCIATION
STRATEGIC PLAN 2015-2018

Our Purpose: Advancement of the Public’s Health

Our Overarching Goal: The Alaska public Health Association is a statewide leader in Alaska that fully engages Alaskans in Public Health

Our Goals and Success:

- Demonstrate leadership
- Serve as a lead resource / conduit / go between
- Advocate for priorities and answer the question - What is public health?
- Have a statewide presence

Our Core Values:

Equity: All Alaskans have the right: to live under conditions that promote and protect health.

Integrity: Our actions will always be ethical and based on the best available information

Excellence: We will strive to be effective in all our undertakings.

Leadership: We will forward a vision that inspires action.

How That Looks:

Equity:
- specific track of summit
- opportunities for members
- representation, connection to rural Alaska à video sessions

Integrity:
- ethical behavior
- conflict of interest material
- transparency

Excellence:
- What we do and don’t do (ie health summit)
- Issue of internal capacity
- ALPHA hat in back pocket at all times
- Board and leadership development

Leadership:
- Summit leaders à breakfast
- Opportunity to mentor and support other public health members
- Empower new leadership to get involved
- Health summit vision inspires action
- Soliciting more positions and resolutions from stakeholders