

Alaska Health Summit
Sheraton Hotel – Anchorage, Alaska
December 1, 2, and 3, 2008

Sponsorship Opportunities

The annual Alaska Health Summit held in December is one of the largest gatherings of health care providers in the state. The purpose of the Summit is to provide educational opportunities to health care providers, public health practitioners, policy makers, and legislators on current topics of interest that influence the health of all Alaskans.

- Denali Level** **>\$10,000**
- Denali level Sponsor Benefits:
- 1 Exhibit Space – prime location
 - 3 complementary conference registrations
 - Full-page advertisement in conference program
 - Listed on conference signage at hotel
 - ALPHA organizational membership
 - Recognition of sponsorship on ALPHA website with link to sponsor's home page
 - Listed as sponsor on preconference material and Summit program at Denali level
 - Announcement of sponsorship at conference opening

- Foraker Level** **\$5,000 – \$9,999**
- Foraker level Sponsor Benefits:
- 1 Exhibit Space – prime location
 - 2 complementary conference registrations
 - Half-page advertisement in conference program
 - Listed on conference signage at hotel
 - ALPHA organizational membership
 - Recognition of sponsorship on ALPHA website with link to sponsor's home page
 - Listed as sponsor on preconference material and Summit program at Foraker level
 - Announcement of sponsorship at conference opening

- Fairweather Level** **\$2,500 – \$4,999**
- Fairweather level Sponsor Benefits:
- 1 Exhibit Space – prime location
 - 1 complementary conference registration
 - Third-page advertisement in conference program
 - Listed on conference signage at hotel
 - ALPHA organizational membership
 - Recognition of sponsorship on ALPHA website with link to sponsor's home page
 - Listed as sponsor on preconference material and Summit program at Fairweather level
 - Announcement of sponsorship at conference opening.

- Marathon Level** **\$1,000 - \$2,499**
- Marathon level Sponsor Benefits include:
- 1 Exhibit Space – prime location
 - 1 complementary conference registration
 - Quarter page advertisement in conference program
 - Recognition of sponsorship on ALPHA website
 - Listed as a contributor on Summit program at the Marathon level

- Juneau Level** **\$500 to \$999**
- Juneau level Sponsor Benefits include:
- Recognition of sponsorship on ALPHA website
 - Listed as a contributor on Summit program at the Juneau level

- Contributor Level** **<\$499**
- Listed on Summit program at Contributor level

- Exhibitor Space** **Non-profit \$350
For-profit \$400**
- 1 Exhibit space and complementary registration intended for person staffing the exhibit

Please indicate your preference for sponsorship events;

Keynote speaker or workshop for the following tracks:

- _____ Workforce Development
- _____ Innovative Approaches to Public Health
- _____ Using Public Health Science
- _____ Hot Topics and Emerging Issues
- _____ Determinants of Health

- _____ General support of the conference:
- _____ Scholarships for participants – students, rural providers, other
- _____ Conference luncheons
- _____ Conference breaks

Custom Packages: **Any sponsorship level**

Custom packages are available at any level. Please call Debra Caldera (907) 360-4415 or Brenda Holden at: (907) 450-2452 to discuss your custom design package which can range from items for participants with your logo to keynote speakers or concurrent session; breakfast, lunch or break; or gifts for keynote speakers.

Digital File Preparation

Please prepare your ads to these specifications to ensure quality reproduction. Print Ads for all publications are due by October 1st, 2008.

Ad Dimensions

Full Page: Approx 7.75" x 10.5" (200mm x 267.4mm)
Third Page: Approx .75" x 3.25" (200mm x 7.87mm)

Half Page: Approx. 7.75" x 5" (200mm x 133.7mm)
Quarter Page: Approx 3.5" x 5" (3.5" x 5")

Formats/Media/Software

Adobe Illustrator
Photoshop

Microsoft Publisher
We do not support Corel Draw

Important Adobe Acrobat Information: PDF files could be produced in Acrobat 4.0 or higher with all fonts embedded and high resolution. Original artwork should be 300 dpi (high resolution – not from the web which is only 72 dpi, low resolution) from which the PDF is made.

Important Graphic Specifications: Graphics/Line art/Photos/Fonts

Include all graphics files on your disk or in your email:

- High-resolution photo EPS or TIFF at 300 dpi
- High-resolution line art EPS or TIFF at minimum 300 dpi
- or photo must be 4.5 times larger than final print size
- JPEG at 300 dpi at 100%
- JPEG files at 72 dpi the graphic

Include all screen and printer fonts used:

- Postscript, TrueType or OpenType
- Do not use stylized/style menu fonts. They default to plain text.
- Turn text into outline before saving Illustrator or Freehand files (eliminates need to send fonts)

Also send:

- A printed copy of your advertisement. Fax is ok for black and white ads. A printed ad copy is desirable to verify what we receive digitally.
- Disk output
- Report or file output report.

Sending Files:

- Send files to Stacy Smith: ansls3@uaa.alaska.edu

Exhibitor Guidelines for Sponsors

Hours:

- Setup Sunday, November 30, noon to 6pm
- Exhibits Open
- 8-6 Monday
- 8-6 Tuesday
- 8-2 Wednesday
- Removal of all exhibits by 5pm on Wednesday

Booth Specifications

- 6' skirted table
- 2 side chairs
- Electricity and internet access available at cost

Exhibit equipment setup and material must be completely setup and in-place by 8 am Monday, December 1, 2008.
Dismantling of Exhibit should be completed by 5pm Wednesday, December 3, 2008

Sponsorship Contract

Please complete all sections of the contract and return with payment to ALPHA Health Summit, PO Box 73490, Fairbanks, AK 99707 or fax to (907) 450-2470. For questions, please contact Brenda Holden at (907) 450-2452 or brenda@iialaska.com.

Contact Information (for correspondence only)

Company Name

Contact Person

Mailing Address

City/State/Zip

Phone/Fax

Email

SPONSORSHIP LEVEL

- Denali >\$10,000
- Foraker \$5,000 to \$9,999
- Fairweather \$2,500 - \$4,999
- Marathon \$1,000 - \$2,499
- Juneau \$500 - \$999
- Contributor <\$499
- Exhibitor \$350 or \$400

Event sponsorship assignments are on a first-received, first-choice basis. Some sponsorship events will have multiple sponsors assigned to the event. Please select from one of the great opportunities listed or call Brenda Holden at (907) 450-2452 to customize your sponsorship.

Payment

Full payment must accompany this Sponsorship Contract. No refunds.

Check (please make checks payable to ALPHA Health Summit
Credit Card (circle one): Visa MasterCard

Card Number

Billing Address (if different than contact address listed above)

City/State/Zip

Name on Card

Upon acceptance by ALPHA Health Summit 2008, this contract for sponsorship of ALPHA Health Summit 2008 will become a contract between the applying sponsors and ALPHA Health Summit 2008. The sponsoring company and its representatives agree to abide by the terms and conditions listed.

Authorized Signature

Printed Name

Date

Conference Program Listings and Website

The information provided below will be used for the conference program listing and conference website.

Company Name

Contact Person for billing

Mailing Address

City/State/Zip

Phone/Fax

Company URL

Email

Please provide a brief description (up to 35 words) of your services and/or products offered by your organization. (Type or print clearly).

Point of contact for exhibit, logo and ad: (name, phone and email)

Company Logo

Email a company logo to brenda@iialaska.com by October 1st. Your company logo will be used for the conference program. All company logos for any sponsorship are subject to approval by conference management.

Complimentary Registrations

One of the many benefits of sponsorship, your company receives up to three complimentary registrations. Please refer to the sponsorship opportunities for the number of complimentary registration(s) your sponsorship level receives. Additional registrations can be purchased at a rate of \$375 per person. Details of registration nametags and meal tickets will be sent at a later date.

Please provide the names and email addresses of complimentary registrants here and complete the attached form for each person attending.

Please complete the attached registration form to register your complimentary registrants

Print advertisements due by October 1.

