

Policy on ALPHA Alaska Health Summit Sponsorships  
Draft 8/30/06: B. Saylor

The Alaska Health Summit relies on registration fees and sponsorships to underwrite the cost of hosting the summit each year. This memo outlines the general policies regarding Alaska Health Summit sponsorships.

1. Sponsorships help cover fixed operating costs: The Alaska Health Summit costs about \$100,000 per year. These costs cover organizing expenses, support of the planning team, facility rentals, invited speakers and other costs associated with the summit. Not all of these costs are covered by conference registration fees. Sponsorships are needed to cover all budgeted expenses.
2. To the extent possible, organizations requesting a specific event are asked to assist in defraying operating costs: Organizations use the Alaska Health Summit as a forum for presentations, public forums or opportunities for discussion of program specific topics. Sponsoring organizations are asked, but not required, to provide funding to help offset the cost of these specific events.
3. General operating costs are in addition to reimbursed speaker fees: Some agencies pay for the travel expenses of an invited speaker associated with an initiative being promoted by an agency, organization or unit of government. Speaker fees, however, do not cover the costs associated with the production of the entire event. Other costs include facility costs, program printing costs, publicity and general conference management. Sponsors are encouraged to help offset these general operating costs in addition to paying for speaker transportation.
4. Estimated Costs per Event: There are about 60 events in the 2006 Alaska Health Summit. The following estimated cost per event assumes approximately \$1000,00 in operating expenses:
  - a. \$1,200 per event with speaker paid by agency
  - b. \$1,400 per event without a speaker paid by agency
5. Payment is not required for participation in the Alaska Health Summit: Some agencies may not be able to afford the costs associated with track or speaker support. A request for sponsor support is not intended to discourage individual agencies from recommending speakers or topics. No topic or track be declined solely for lack of financial support.