

**ALASKA PUBLIC HEALTH ASSOCIATION**  
**July 10, 2007 Teleconference; 12:00 pm – 1:30 pm**

Meeting was called to order at 12:10 pm.

Roll Call: Present at the meeting were: Alice Rarig, Debra Caldera, John Riley, Brian Saylor, Mariko Selle, Brad Whistler, Jennifer Meyer, Jayne Andreen, Chris Tofteberg, Sandra Woods and Karol Fink. (A quorum of 7 members)

Also in attendance was Ellen Ganley and Debbie Mowrey.

Not present were Nancy Davis, Sandy Burnham and Tim Struna.

Consent Agenda & May Minutes: Agenda and June minutes were approved with a motion by Debra/Karol. A correction for Sandra's last name, (should be Woods), was noted for a change in the minutes. Motions passed without objection.

ALPHA Financials: Debbie covered the financials for the year- end June 30<sup>th</sup> and that the information went out to the Board on Monday, July 9<sup>th</sup>. The balance sheet noted an increase in assets from the previous year; from \$40,081 to \$61,068. Net income for the year was \$23,237.

**BOARD DISCUSSION AND ACTION**

Alaska Health Summit Planning: Debra reported that track chairs are working with others participants on developing goals and objectives for the tracks. She noted that tracks are beginning to come together and should be pretty concrete by the end of the month. The planning committee will then work at fitting the schedule of tracks into the main program. The planning committee also has begun efforts to solicit sponsorships.

APHA Affiliate Capacity-Building Initiative: John forwarded information on the initiative for the meeting. The funding from APHA is through a grant from the Kellogg Foundation and will be awarded to regional and state affiliates. Grants to affiliates are up to \$90,000 and for up to a 3 year 5 month grant cycle. Priority areas for affiliates are organizational development, leadership development, program development and/or community engagement. The ALPHA Board has discussed leadership/Board development and developing a business plan as activities that fit under this initiative. Technical assistance is provided for development of policies on critical public health issues, community engagement (grass roots efforts) and development of policy-related coalitions. Affiliates need to submit a letter of intent to apply by July 16<sup>th</sup> and the deadline for the grant application is August 17<sup>th</sup> (with the need to mail it out by August 14<sup>th</sup> by express mail to ensure getting it to the east coast by that Friday).

ALPHA is in a good position to list organizational development with the contracted management and financial management functions, website and

Requirements to participate include participation in a "get-ready campaign" – readiness for pandemic flu and other public health emergency preparedness. Activities for this include (page 8 of the RFP): planning with the state health department, local strategy activities, letters to the editor on pandemic influenza, presentations at high schools, a booth at the affiliate annual meeting, etc. There is the expectation for an affiliate member to attend the 2007-2009 APHA

annual meetings – likely someone besides the Affiliate Representative. A contact for the entire grant period will also need to be named in the application.

**Brian/Karol moved to submit the letter of intent. Motion passed without objection – John will prepare and submit the letter of intent.**

**Volunteers to prepare the application: John noted the application seemed straight forward. John, Brian, Alice (in early August), Mariko (in early August), Debra (in early August) and Information Insights staff agreed to develop the ALPHA application. All Board members were asked to submit ideas for the application to John to assist with the preparation of the application (review items in the matrix provided with the grant application information in preparing Board comments/ideas for the grant application.)**

## **BUSINESS AGENDA**

**Finance Report:** See above

**Committees:** There were no Committee Reports.

### **Announcements, Emerging Issues, Opportunities:**

Jane noted she had been at the International Union of Health Promotion in Vancouver, BC last month and that the association is coming out with a report this month that highlights the social determinants of health from an international perspective. Jane noted that the “Health Promotion and Disparities” track of the Health Summit has largely focused on health promotion aspects the past few Health Summits and it might be good to focus on health disparities this year and incorporate information from this report and social determinants of health as it relates to Alaska. Brian and Jane discussed this with Representative Cissna and she is interested in using this topic at the Health Caucus meeting in December and is willing to sponsor input from individuals across the state through use of the Legislative Information Office. Alice indicated DHSS Health Planning and Systems Development will be putting out a data book on Alaska health status and system measures for primary care (e.g., information on education, income and dependency ratios as stressors for health). Jane noted the report will fit with this proposed track topic.

Brian announced that Board Member, Karol Fink, was listed in the paper as finishing 8<sup>th</sup> in the Seward, Mountain Marathon. Karol indicated she made it through the race without any major spills and that was her 11<sup>th</sup> time doing this race. Karol has finished in the top 10 on six other occasions.

**Adjourn:** Brian/Karol moved to adjourn – motion passed - meeting adjourned at 12:45 pm. The next teleconference is scheduled for Tuesday, August 14<sup>th</sup>.