

ALASKA PUBLIC HEALTH ASSOCIATION STRATEGIC PLAN 2015-2018

Our Purpose:

Advancement of the Public's Health

Our Overarching Goal:

The Alaska public Health Association is a statewide leader in Alaska that fully engages Alaskans in Public Health

Our Goals and Success:

- *Demonstrate leadership*
- *Serve as a lead resource / conduit / go between*
- *Advocate for priorities and answer the question - What is public health?*
- *Have a statewide presence*

Our Core Values:

Equity: All Alaskans have the right: to live under conditions that promote and protect health.

Integrity: Our actions will always be ethical and based on the best available information

Excellence: We will strive to be effective in all our undertakings.

Leadership: We will forward a vision that inspires action.

How That Looks:

Equity:

- o *specific track of summit*
- o *opportunities for members*
- o *representation, connection to rural Alaska à video sessions*

Integrity:

- o *ethical behavior*
- o *conflict of interest material*
- o *transparency*

Excellence:

- o *What we do and don't do (ie health summit)*
- o *Issue of internal capacity*
- o *ALPHA hat in back pocket at all times*
- o *Board and leadership development*

Leadership:

- o *Summit leaders à breakfast*
- o *Opportunity to mentor and support other public health members*
- o *Empower new leadership to get involved*
- o *Health summit vision inspires action*
- o *Soliciting more positions and resolutions from stakeholders*